

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-32. (Canceled)

33. (Previously presented) A method of displaying information in a data processing system for processing loan information, comprising:

providing a web-based interface accessible to a seller of mortgage loans, the web-based interface including an interface configured to permit the seller to associate a unique seller marketing name with each of a plurality of different types of loan products the seller is eligible to sell to a purchaser, the different types of loan products including home mortgage loan products with different sets of attributes;

providing a computer database coupled to the web-based interface and configured to store data for the different types of loan products the seller is eligible to sell to the purchaser, wherein the data for each loan product includes a purchaser-assigned name;

displaying a loan product list to the seller via the web-based interface;

receiving a customization request from the seller via the web-based loan interface, including receiving a selection of a product type and receiving a request to associate a seller marketing name with the product type;

receiving a seller-assigned name from the seller for the product type;

storing the association of the seller marketing name with the product type;

displaying the seller marketing name in place of or in addition to the product type following the association;

permitting the seller to enter into a commitment to sell a loan identified by the seller marketing name;

wherein the method is performed by a computer system associated with a participant in the secondary mortgage market.

34. (Previously presented) A method according to claim 33, wherein the loan data for each loan further includes a set of attributes for each loan.

35. (Previously presented) A method according to claim 34, wherein the set of attributes for each loan includes a loan term, a loan type, and an interest rate.

36. (Previously presented) A method according to claim 35, wherein the customization request is based upon the set of attributes for each loan.

37. (Previously presented) A method according to claim 33, wherein displaying the seller-assigned name for each loan include in the seller loan list includes graphically displaying each seller-assigned name proximate the purchaser-assigned name associated with each seller-assigned name.

38. (Previously presented) A method according to claim 33, further comprising:
receiving a modification request from the seller via the web-based interface,
wherein the modification request is associated with the seller-assigned names for at least one loan; and
editing the selection list based upon the modification request.

39. (Previously presented) A method of displaying information in a data processing system for processing loan information, comprising:
receiving a seller identifier via a computer interface from the seller;
retrieving data for each of a plurality of different types of loan products the seller is eligible to sell to the purchaser from the computer database including the seller identifier;
displaying a seller loan product list to the seller via the computer interface,
the seller loan product list including the purchaser-assigned name associated with the loan products the seller is eligible to sell to the purchaser including the seller identifier;

receiving a customization request from the seller via the computer interface, including receiving a selection input of a product type and receiving a request to associate a unique seller marketing name with the product type, the product type being a type of home mortgage loan including a set of attributes;

generating a selection list based on the selection input, wherein the selection list includes at least one selected purchaser-assigned name for the product type identified by the selection input;

displaying the selection list to the seller via the computer interface;

receiving a seller-assigned name from the seller for the product type identified by the selection input-via the computer interface;

storing the seller-assigned name and the association of the seller marketing name with the product type in the computer database;

configuring the computer interface so that upon receiving one of the seller-assigned name and a purchaser-assigned name associated with the seller-assigned name via the computer interface, the loan data associated with the seller-assigned name is retrieved from the computer database and displayed to the seller via the computer interface; and

displaying the selection list including the seller-assigned name to the seller via the computer interface.

40. (Previously presented) A method according to claim 39, wherein the data for each loan product further includes a set of attributes for each loan product.

41. (Previously presented) A method according to claim 40, wherein the set of attributes for each loan product includes a loan term, a loan type, and an interest rate.

42. (Previously presented) A method according to claim 41, wherein the customization request is based upon the set of attributes for each loan product.

43. (Previously presented) A method according to claim 39, wherein the computer-implemented logic is further configured to display each seller assigned name proximate the purchaser-assigned name associated with the seller-assigned name.

44. (Previously presented) A method according to claim 39, wherein the computer-implemented logic is further configured to edit the selection list based upon at least one modification input received from the seller via the computer interface.